



A free festival to have fun learning science!  
[www.stpetescifest.org](http://www.stpetescifest.org)

## Exhibitor FAQs

### How do I register multiple exhibits?

Please fill out registration forms for each of the spaces/activities you will have at the festival. If you represent a sponsor organization that will contribute more than three exhibits, please contact the program committee ([info@stpetescifest.org](mailto:info@stpetescifest.org)) for additional information.

### Why is there an exhibitor fee?

An event of this scale and magnitude involves many costs (including but not limited to permitting fees, police, road closures, and rental costs to provide exhibitors with the basic necessities on site). Our \$50 exhibitor fee for each exhibit will allow us to partially cover the costs of utilities for our exhibitors. Festival Sponsors and participants of both the Sneak Peek School Day and Saturday Festival are exempt from this nominal \$50 fee, and non-profit organizations have a reduced fee of \$30.

### Why can't I sell merchandise at my booth?

The primary mission of the St. Petersburg Science Festival is to educate and entertain our festival visitors, and we want the focus of the exhibits to be interactive activities. This is not a commercial trade show. As a result, festival policy prohibits all exhibitor/vendor sales at our event.

With more than 15,000 annual visitors, the festival is a great way for organizations of all types to introduce themselves to our community. Exhibitors are welcome to distribute free promotional materials and to direct festival visitors to their organizations and websites for off-site giving or purchasing opportunities. We allow pre-approved food/concession sales, and St. Petersburg Science Festival branded items will be available for purchase to defray some event costs.

### How many people attend the festival?

The St. Petersburg Science Festival draws more than 15,000 visitors annually from across Tampa Bay and beyond. Our 2016 festival broke all previous attendance records with more than 25,000 attendees. When preparing for the event, please plan to serve a large audience, including adequate staffing and materials. Based on previous exhibitor reports, please plan for 400-2,000 people of all ages.

### What else should we consider? Sustainability!

The St. Petersburg Science Festival is taking steps to ensure that this event uses best practices regarding sustainability. Please join us in reducing the use of single-use plastics and waste when you are making decisions regarding exhibit materials and giveaways.